

DIÁ DE LOS MUERTOS GALA: HONORING THOSE WE LOVE



The Zoo Society & RTSM present the
FIRST ANNUAL
Día de los Muertos
GALA
Saturday, October 16, 2021



El Paso Zoological Society Annual Gala
Saturday, October 16, 2021

5:30 p.m. VIP Dinner and Cocktail Hour

7:30 p.m. General Admission and Main Event

This one-of-a-kind event will transport our guests into the depths of this legendary celebration. Join us as we transform the El Paso Zoo into a sea of color as we celebrate life, past and present. Themed food, wine, and specialty cocktail tastings await our guests. Today, this 3,000-year-old celebration reaches into the United States with a new and evolving way of celebrating continued reverence for death and those who have passed.

Ticket information

- ◆ VIP: \$275
- ◆ General Admission: \$135
- ◆ VIP 10 Pack: \$2,500



El Paso Zoological Society
PO BOX 10179
El Paso, TX 79995
915-212-0245

Attendance: 750

\$20,000 Presenting Sponsor	\$10,000 Asia Gateway Sponsor	\$10,000 Chihuahuan Desert Sponsor	\$10,000 VIP Area Sponsor	\$7,000 Band Sponsor	\$7,000 Entertainment Sponsor	\$7,000 Stage Sponsor	\$7,000 Splash Pad	\$7,000 Giraffe Feeding Sponsor	\$5,000 Animal Encounter	\$5,000 Red Carpet/Photo Booth Sponsor
--------------------------------	----------------------------------	---------------------------------------	------------------------------	-------------------------	----------------------------------	--------------------------	-----------------------	------------------------------------	-----------------------------	---

Exclusive Event Advertising											
Logo placement on Save the date card & formal invitation											
EPZS & EPZ Social Media Mention (100K+ reach)											
On-Site Advertising (banner, signage placement, tables & event program)											
Logo inclusion in sponsor slideshow shown during event											
Logo on EPZS Website (60K unique visitors)											
# of Event Tickets	20 VIP 10 GA	10 VIP 10 GA	10 VIP 10 GA	10 VIP 10 GA	10 VIP 10 GA	10 VIP 10 GA	10 VIP 10 GA	10 VIP 10 GA	10 VIP 10 GA	6 VIP 4 GA	6 VIP 4 GA

DIÁ DE LOS MUERTOS GALA: HONORING THOSE WE LOVE



The Zoo Society & NTCM present the
FIRST ANNUAL
Día de los Muertos
GALA
Saturday, October 16, 2021



El Paso Zoological Society Annual Gala
Saturday, October 16, 2021
5:30 p.m. VIP Dinner and Cocktail Hour
7:30 p.m. General Admission and Main Event

This one-of-a-kind event will transport our guests into the depths of this legendary celebration. Join us as we transform the El Paso Zoo into a sea of color as we celebrate life, past and present. Themed food, wine, and specialty cocktail tastings await our guests. Today, this 3,000-year-old celebration reaches into the United States with a new and evolving way of celebrating continued reverence for death and those who have passed.

Ticket information

- ♦ VIP: \$275
- ♦ General Admission: \$135
- ♦ VIP 10 Pack: \$2,500



El Paso Zoological Society
PO BOX 10179
El Paso, TX 79995
915-212-0245

Attendance: 750

\$5,000 Décor Sponsor	\$5,000 Carousel Sponsor	\$5,000 Sparkler Sponsor	\$5,000 VIP Gift Bag Sponsor	\$5,000 Drink Sponsor	\$3,000 VIP Signature Drink Sponsor	\$3,000 Ofrenda (Alter) Sponsor	\$3,000 Luminaria Sponsor
-----------------------------	--------------------------------	--------------------------------	---------------------------------------	-----------------------------	---	---------------------------------------	---------------------------------

Exclusive Event Advertising

Logo placement on Save the date card & formal invitation

EPZS & EPZ Social Media Mention (100K+ reach)

On-Site Advertising (banner, signage placement, tables & event program)

Logo inclusion in sponsor slideshow shown during event

Logo on EPZS Website (60K unique visitors)

of Event Tickets

6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP
4 GA	4 GA	4 GA	4 GA	4 GA	6 VIP	6 VIP	6 VIP	6 VIP